

BRAND & MARKETING COORDINATOR

F. ENGEL K/S, DEERHUNTER[®]

DEERHUNTER is looking for an enthusiastic Brand & Marketing Coordinator with focus on development and implementation of marketing activities across Denmark and Europe.

Your working day at our head office in Haderslev will be varied and in cooperation with colleagues, who often also are hunters or outdoor people. Your contacts will include international business partners and colleagues from all over Europe and overseas and you can expect to be involved in a variety of tasks to be joining the successful journey DEERHUNTER is on.

ON A DAILY BASIS YOUR RESPONSIBILITIES AND TASKS INCLUDES:

As Brand & Marketing Coordinator, you will be responsible for all activities with focus on the implementation of marketing strategy for DEERHUNTER. You will be playing a significant role in the execution of seasonal plans including preparation of marketing materials and launches for both B2B and B2C communication channels.

This also includes:

- Defining brand- og product campaigns in cooperation with the DEERHUNTER team.
- Ensuring a coherent media planning in cooperation with the digital team at both B2B and B2C platforms.
- E-commerce content coordination with the digital team.
- Ensuring a united brand experience across all platforms in cooperation with our content and brand experience team.
- Coordination of budgets and monthly reporting's.
- Coordinating photoshoots in cooperation with our internal and external partners.
- Issuing guidelines and making sure that these are kept.
- Preparation of sales materials and catalogues.
- In charge of coordination and construction of fairs in Denmark and abroad.
- In charge of inventory and development of POS.

YOUR BACKGROUND AND PROFILE:

- Your education is within marketing, and you have 2-4 years of experience in this field.
- You have excellent communication skills, in speech and writing, both in Danish and English.
- Experience from hunting, sports or outdoor activities would be an advantage, but not a request.
- It would be an advantage for you, if you have experience in hunting, sports, or outdoor activities.

- You are focused on keeping deadlines and at reaching your goals
- You enjoy keeping an eye on processes and it catches your eye if you observe that things could be done differently and become more efficient.
- You are flexible, working in a structured way and always with focus on finishing tasks on time and with the best possible outcome.

PERSONAL QUALIFICATIONS:

It is important to us that you are thriving with both regular routines and various ad hoc tasks. We value good communication- and cooperation skills and that you are keeping an open mind, including being able to think in new ways, also that you have flair for finding alternative solutions. You are working in a structured way, maintaining an overview and at the same time keeping your focus in a dynamic and hectic workday.

WE ARE OFFERING YOU:

We are a large-scale team. If all of us are pulling in the same direction, we can reach our goals, but we also want to enjoy the process along the way. We are offering challenging and independent work in a dynamic organization, where we keep an informal but positive tone. If you want to get to know us, you must send us a job application right away. Interviews for this position are held continuously.

Workplace: Haderslev

If you have any questions concerning this position, you can reach Marketing Operation Manager Rikke Svenstrup at +45 74223618. The position is full time and to be filled as soon as possible, but we will wait for the right person.

APPLICATION:

Forward your application with CV no later than the 15th of May 2022 at job@f-engel.com – mark it with: Brand & Marketing Coordinator, DEERHUNTER.

We are looking forward hearing from you.

ABOUT US:

F. Engel K/S is a dynamic international textile company experiencing rapid growth. We produce the strong brands ENGEL Workwear, SUNWILL fashion wear and DEERHUNTER hunting wear. We strive to be good advisers and sparring partners for our customers, which is why we continually focus on product quality, innovation, and flexibility. We are based in a central location in scenic Haderslev, a few minutes from the E45 motorway - close to everything.

F. ENGEL

YOU CAN FIND FURTHER INFORMATION ABOUT US AT WWW.F-ENGEL.COM

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